

Po Leung Kuk Dress Special Day 25/26

(I) Event Theme

Po Leung Kuk has been serving Hong Kong for 147 years. We are dedicated to providing diversified services and offering appropriate support to meet the needs of the grassroots. We sincerely invite all organizations, corporations, schools, and groups to make donations by wearing their favourite and creative themed outfits. It showcases team spirit and add a joyful atmosphere to school or work. Participants also have the chance to compete for the "Best Costume Award".

This year, Po Leung Kuk continues to bring **Dress Special Day**, with the theme of **The Eco-Fashion Show Around the World**, encouraging participants to design creative outfits using eco-friendly materials. Participants may wear clothing that reflects national or ethnic characteristics, or inspired by their favourite travel destinations. They are also encouraged to solicit sponsorships from family and friends for the worthwhile cause.

Event Details: <https://www.poleungkuk.org.hk/en/support-us/fund-raising-activities/dsd25-26>

With the expenses of this event sponsored by the Kuk's Board of Directors, all proceeds will be used to support the continuous development of the Kuk's multi-facet services for the needy.

(II) Proposed Date

Event Date: 12 December 2025 (Friday)

(Alternatively, participants can choose to hold the event on any day on or before 20 February 2026, according to the actual needs)

(III) Theme/Costume Examples (For Reference)

- (i) **Global Creative Costumes** - Participants integrate traditional elements into modern attire; freely create or match outfits that blend ancient and modern styles, interpreting the fashionable aesthetics of "transcending time through clothing" to showcase heritage and innovation.
- (ii) For those required to wear uniforms at work, they can participate by wearing event stickers (provided by Po Leung Kuk) along with their team colleagues on the event day to show their support.
- (iii) As participating organizations/individuals have different preferences regarding attire, each organization can set its own theme and guidelines for the "costume" dress code to increase the fun of the event.

(IV) Donation Methods

- (i) **Any participant or supporter of the Dress Special Day can donate via Cash, Cheque, Credit Card (Visa/MasterCard), FPS, PayMe, WeChat Pay, AlipayHK, and Octopus Card.** After completing the payment, please email the transaction reference number and a screenshot to the Po Leung Kuk Fundraising and Development Department (frdd_dsd@poleungkuk.org.hk).

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- (ii) Organization coordinators/representatives should send/post all participants' donations, cheques, bank pay-in slips (original), and/or the [Participation Reply Slip] to: Po Leung Kuk Fundraising and Development Department, 10/F, Chong Kai Cheng Building, 66 Leighton Road, Hong Kong.
- (iii) All donations should be delivered to the Po Leung Kuk Fundraising and Development Department at the address above **on or before 27 February 2026**.
- (iv) Official donation receipts for tax deduction purposes will be issued for donations of HK\$100 or more.

(V) Recognition Scheme

(A) Fundraising Awards & Participation Awards

- (i) Gold Award (Donation of HK\$30,000 or above)
- (ii) Silver Award (Donation of HK\$20,000 or above)
- (iii) Bronze Award (Donation of HK\$10,000 or above)
- (iv) Highest Participation Award (One winner)

(B) Best Costume Award

Participants interested in competing for the Best Costume Award should upload their entry photos to the following platform: <https://eventuat.poleungkuk.org.hk/dressup25> **on or before 25 February 2026**.

All submitted photos will be reviewed by Po Leung Kuk. Ten shortlisted entries will be uploaded to Po Leung Kuk's Facebook page to compete for the **"Most Distinctive Thematic Costume Award"**. The top five entries receiving the most 'Likes' within the specified period will be the winners and receive exquisite prizes.

The main five selection criteria are:

- Theme interpretation —**Eco-Fashion Show Around the World**
- Creativity and Uniqueness
- Fashion sense and Aesthetics
- Eco-friendliness
- Expressiveness

In addition to the above awards, participating units are encouraged to set up their own incentive schemes to enhance the event's appeal.

(VI) Donation Gifts

To encourage active support for this charitable initiative, donors who raise HK\$300 or more will receive one set of eco-friendly cutlery. Those who raise HK\$500 or more will receive one set of eco-friendly wooden stationery. Quantities are limited, available while supplies last.

Enquiry

Po Leung Kuk Fundraising and Development Department

Po Leung Kuk Dress Special Day 25/26

Tel: 2277 8531 / 6708 2413 (WhatsApp)

Email: frdd_dsd@poleungkuk.org.hk